

National Rate Card

Michaelmas Term 2009

Oxford Student
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Print* - colour by default, b/w negotiable								Online						
	DPS	Page	Half	Quarter	Column	Banner	Placement	Header	Tower	Square	CherwellPLUS newsletter email	Vodcast Prelude	Podcast Prelude	Section Advert
Cherwell	340 x 530	340 x 265	170 x 265	170 x 132	340 x 60	85 x 265	Please enquire	468 x 60	60 x 468	200 x 200	300 x 60 + copy	10 seconds	10 seconds	Contact for list
	£ 2800	£ 1200	£ 700	£ 400	£ 400	£ 300		£ 400 p/w	£ 400 p/w	£ 400 p/w	£ 300 p/w	£ 400 each	£ 300 each	£ 800 per term
Isis	420 x 297	210 x 297	210 x 148	210 x 74			Add £500 for front/back	468 x 60	60 x 468	200 x 200	300 x 60 + copy	10 seconds	10 seconds	
	£ 950	£ 500	£ 300	£ 200				£ 50 p/w	£ 50 p/w	£ 50 p/w	£ 300 p/w	£ 200 each	£ 150 each	
Bang!	420 x 297	210 x 297	210 x 148	210 x 74			Add £500 for front/back	468 x 60	60 x 468	200 x 200	300 x 60 + copy	10 seconds	10 seconds	
	£ 1050	£ 600	£ 400	£ 300				£ 50 p/w	£ 50 p/w	£ 50 p/w	£ 300 p/w	£ 200 each	£ 150 each	
Etcetera	420 x 297	210 x 297	210 x 148	210 x 74			Add £500 for front/back	468 x 60	60 x 468	200 x 200	300 x 60 + copy	10 seconds	10 seconds	
	£ 950	£ 500	£ 300	£ 200				£ 50 p/w	£ 50 p/w	£ 50 p/w	£ 300 p/w	£ 200 each	£ 150 each	
Freshers' Guide '09	340 x 530	340 x 265	170 x 265	170 x 132	340 x 60	85 x 265	Add £800 for front/back	468 x 60	60 x 468	200 x 200	300 x 60 + copy	10 seconds	10 seconds	
	£ 2500	£ 1300	£ 800	£ 500	£ 500	£ 500		£ 50 p/w	£ 50 p/w	£ 50 p/w	£ 300 p/w	£ 200 each	£ 150 each	

Inserts - per 3000 units allow 7 days for printing, insert submission deadline 3pm day before distribution							Distribution Schedule - Michaelmas 2009					
	DL Flyer		A5		A6			Cherwell	Isis	Bang!	Etcetera	Freshers'
	Distribution only	Distribution + printing	Distribution only	Distribution + printing	Distribution only	Distribution + printing						Print
	110 x 220		148 x 210		148 x 105		Wednesday 7th October	Issue 1				
							Friday 16th October	Issue 2				
							Friday 23rd October	Issue 3			Issue 1	
Cherwell	£ 300	£ 460	£ 300	£ 440	£ 300	£ 420	Friday 30th October	Issue 4				
Isis	£ 200	£ 360	£ 200	£ 340	£ 200	£ 320	Friday 6th November	Issue 5	Print			
Bang!	£ 250	£ 410	£ 250	£ 390	£ 250	£ 370	Friday 13th November	Issue 6		Print		
Etcetera	£ 300	£ 460	£ 300	£ 440	£ 300	£ 420	Friday 20th November	Issue 7			Issue 2	
Freshers' Guide '09	£ 400	£ 560	£ 400	£ 540	£ 400	£ 420	Friday 27th November	Issue 8				

Recommended Packages

Cherwell Digital	Platinum	Gold	Silver	Bronze
CherwellPLUS newsletter Cherwell.org banner Inline text adverts Sponsor a section	CherwellPLUS newsletter Cherwell.org banner Cherwell FULL Page Spread	CherwellPLUS newsletter Cherwell.org banner Cherwell FULL Page Spread	CherwellPLUS newsletter Cherwell.org banner Cherwell HALF Page Spread	CherwellPLUS newsletter Cherwell.org banner Cherwell QUARTER Page Spread
x 4 x 1 week x 1 term x 1 term	x 4 x 4 weeks x 4 weeks	x 2 x 2 weeks x 2 weeks	x 2 x 2 weeks x 2 weeks	x 1 n/a x 2 weeks
£ 1500	£ 6000	£ 3000	£ 1700	£ 750

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